



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 840870

Schedule Dates 09/25/12-10/01/12
Advertiser George Allen For Senate (21729)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - US Senate (1176)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name BROOKS,MICHELE
Phone/Fax (804) 726-2012 /
CPE ALLNS/ORDR/925C01
Account Types National/**Political - Agency
Billing Type Weekly/Irregular
Comments ALLEN 09/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/05/12
Last Modified 09/04/12
Entered By Penne Marsh
CO-OP No
Headline # 06217470
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,897.50
Net Total \$10,752.50
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	21	\$9,630.00
Oct. 2012	5	\$3,020.00
Grand Total:	26	\$12,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	09/28/12-09/28/12	6	1:00	12P- 12:57P (ET)						1			1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
39.0	Normal Line / SPOT	09/28/12-09/28/12	6	1:00	5:29P- 5:58P (ET)						1			1	\$680.00	\$680.00	Norfolk (WVEC) (WVEC)		9/4/12
40.0	Normal Line / SPOT	09/28/12-09/28/12	9	1:00	6P- 6:30P (ET)						1			1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)		9/4/12
41.0	Normal Line / SPOT	09/28/12-09/28/12	9	1:00	7A- 9A (ET)						1			1	\$520.00	\$520.00	Norfolk (WVEC) (WVEC)		9/4/12
42.0	Normal Line / SPOT	09/28/12-09/28/12	9	1:00	7:28P- 7:57P (ET)						1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		9/4/12
43.0	Normal Line / SPOT	10/01/12-10/01/12	6	1:00	11:35P- 12:02A (ET)		1							1	\$280.00	\$280.00	Norfolk (WVEC) (WVEC)		9/4/12
44.0	Normal Line / SPOT	10/01/12-10/01/12	9	1:00	12P- 12:57P (ET)		1							1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
45.0	Normal Line / SPOT	10/01/12-10/01/12	6	1:00	5:29P- 5:58P (ET)		1							1	\$680.00	\$680.00	Norfolk (WVEC) (WVEC)		9/4/12
46.0	Normal Line / SPOT	10/01/12-10/01/12	9	1:00	6P- 6:30P (ET)		1							1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)		9/4/12
47.0	Normal Line / SPOT	10/01/12-10/01/12	6	1:00	7:28P- 7:57P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		9/4/12
48.0	Normal Line / SPOT	09/29/12-09/29/12	9	1:00	6P- 6:30P (ET)							1		1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)		9/4/12
49.0	Normal Line / SPOT	09/30/12-09/30/12	9	1:00	9:58A- 11A (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/4/12
50.0	Normal Line / SPOT	09/30/12-09/30/12	9	1:00	6P- 6:30P (ET)								1	1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)		9/4/12
51.0	Normal Line / SPOT	09/30/12-09/30/12	9	1:00	9P- 10P (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GCP	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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52.0	Normal Line / SPOT	09/30/12-09/30/12	6	1:00	9A- 9:30A (ET)								1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)		9/4/12
53.0	Normal Line / SPOT	09/30/12-09/30/12	6	1:00	9:30A- 10A (ET)								1	1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)		9/4/12
54.0	Normal Line / SPOT	09/27/12-09/27/12	6	1:00	11:35P- 12:02A (ET)					1				1	\$280.00	\$280.00	Norfolk (WVEC) (WVEC)		9/4/12
55.0	Normal Line / SPOT	09/27/12-09/27/12	6	1:00	12P- 12:57P (ET)					1				1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
56.0	Normal Line / SPOT	09/27/12-09/27/12	6	1:00	5:29P- 5:58P (ET)					1				1	\$680.00	\$680.00	Norfolk (WVEC) (WVEC)		9/4/12
57.0	Normal Line / SPOT	09/25/12-09/25/12	6	1:00	11:35P- 12:02A (ET)			1						1	\$280.00	\$280.00	Norfolk (WVEC) (WVEC)		9/4/12
58.0	Normal Line / SPOT	09/25/12-09/25/12	6	1:00	12P- 12:57P (ET)			1						1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
59.0	Normal Line / SPOT	09/25/12-09/25/12	9	1:00	6P- 6:30P (ET)			1						1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)		9/4/12
60.0	Normal Line / SPOT	09/26/12-09/26/12	9	1:00	11P- 11:35P (ET)				1					1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		9/4/12
61.0	Normal Line / SPOT	09/26/12-09/26/12	9	1:00	12P- 12:57P (ET)				1					1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
62.0	Normal Line / SPOT	09/26/12-09/26/12	9	1:00	6P- 6:30P (ET)				1					1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)		9/4/12
63.0	Normal Line / SPOT	09/26/12-09/26/12	9	1:00	7A- 9A (ET)				1					1	\$520.00	\$520.00	Norfolk (WVEC) (WVEC)		9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVEC Norfolk	Date: 9/7
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I, Smart Media Group,

being/on behalf of: George Allen, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

10,752.50

Net

#

840870

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

George Allen

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Thomson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/20/12

Date

Julia Beane

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title

